GAIL M. ROMERO CFRE

CEO, Author, Media Expert, Executive Producer, Ambassador

Gail Romero has worked for numerous organizations throughout the world to build successful missions and enhance visions with social, political and economic impact. As the founder and CEO for Collective Changes, she provides the #1 technology platform to business mentors for women's SMEs in developing nations in conjunction with IBM Tool Kit, Chronus Mentor Software and their latest partner Grameen Financial Services. Gail continues to drive support for empowering women in business and global recognition of the economic engine that women can provide to their nations. As an author, opinion writer and often quoted media analyst she has been looked to as a "Shesource" for commentary by Financial Times, Bloomberg Businessweek, US News and World Report, CBS Radio, EU Media outlets, Media Online, Online MBA and CNN. Gail is also Senior Advisor for MacKenzie-Romero Consulting, Executive Producer for Rainmakers TV and carried the title of Ambassador – Global Health for the American Cancer Society until August of 2011. Gail has spent the last two decades creating and directing the development and integration of innovative economic ideas and campaigns and strategic alliances with various policy makers, educational communities, associations, media, academics, politicians, community leaders, foundations and corporations to raise resources,



awareness and support for numerous organizations with a passion to advance women in leadership throughout the world.

Ms. Romero has been nominated for the TED Prize, Schwab Fellow and most recently Collective Changes made the first cut for Social Venture Partners. Romero currently serves as an advisor to Bill and Melinda Gates Foundation TPN Program, is Chairman of the Board for North America China Counsel, Vice-Chair of Seattle University's Albers School of Business and Economics, former instructor and Advisory Council for iLEAP Fellows, past advisory board for Global Give Back Circle and is a judge for the Global Social Entrepreneurs Competition at the University of Washington. She has held numerous corporate board positions for start-up companies and guided new social venture partnerships. She has served as a visiting professor and international speaker and presenter on social justice, women's issues and education. She is a Paul Harris Fellow, Seattle University Alumni member and is a graduate of Northpark University's Graduate School of Nonprofit Management and Certification and University of Wisconsin's Madison School of Business, Madison Institute-AHP program. She received her CFRE confirmation in 2005. Romero is a recent TED Prize nominee for her work to leverage technology to grow women's business skills and has been endorsed by Helene Gayle of CARE, former Ambassador for Women and Girls Melanne Verveer and Leo Hindery Jr., retired CEO of AT&T Broadband along with numerous other corporate leaders from Fortune 500 companies. Most recent books include MBA Women's Guide to Success and the just published "Just Me" – Women's Guide to Personal Presence both available at Barnes and Nobel and Amazon. The Collective Changes first annual Author's Comment's will be out in 2014 this year focusing on the importance of mentoring to grow women into business and leadership. Collective Changes youtube channel carries numerous interviews of world leaders on the importance of mentoring to grow business and leadership skills.